

**REGULATIONS UNDER THE PROTOCOL RELATING TO THE MADRID  
AGREEMENT CONCERNING THE INTERNATIONAL REGISTRATION OF MARKS**

(as in force on February 1, 2021)

**CHAPTER 1  
GENERAL PROVISIONS**

[...]

*Rule 3  
Representation Before the International Bureau*

[...]

- (2) *[Appointment of the Representative]*
- (a) The appointment of a representative may be made in the international application or in a subsequent designation or in a request under Rule 25 and shall indicate the name and address, given in accordance with the Administrative Instructions, and the electronic mail address of the representative.

[...]

- (4) *[Recording and Notification of Appointment of a Representative; Effective Date of Appointment]*
- (a) Where the International Bureau finds that the appointment of a representative complies with the applicable requirements, it shall record the fact that the applicant or holder has a representative, as well as the name, address and electronic mail address of the representative, in the International Register. In such a case, the effective date of the appointment shall be the date on which the International Bureau received the international application, subsequent designation, request or separate communication in which the representative is appointed.

[...]

**CHAPTER 2  
INTERNATIONAL APPLICATIONS**

[...]

*Rule 9  
Requirements Concerning the International Application*

[...]

- (4) *[Contents of the International Application]*
- (a) The international application shall contain or indicate

[...]

- (ii) the address, given in accordance with the Administrative Instructions, and the electronic mail address of the applicant,

- (iii) the name and address, given in accordance with the Administrative Instructions, and the electronic mail address of the representative, if any,

[...]

## CHAPTER 5 SUBSEQUENT DESIGNATIONS; CHANGES

[...]

### *Rule 25 Request for Recording*

[...]

#### (2) *[Contents of the Request]*

- (a) A request under paragraph (1)(a) shall, in addition to the requested recording, contain or indicate

[...]

- (iii) in the case of a change in the ownership of the international registration, the name and address, given in accordance with the Administrative Instructions, and the electronic mail address of the natural person or legal entity mentioned in the request as the new holder of the international registration (hereinafter referred to as “the transferee”),

[...]

## CHAPTER 8 FEES

[...]

### *Rule 36 Exemption From Fees*

Recording of the following shall be exempt from fees:

[...]

- (ii) any change concerning the telephone number, address for correspondence, electronic mail address and any other means of communication with the applicant, holder, or representative, as specified in the Administrative Instructions,

[...]