

**REGULATIONS UNDER THE PROTOCOL RELATING TO THE MADRID
AGREEMENT CONCERNING THE INTERNATIONAL REGISTRATION OF MARKS**

(as in force on November 1, 2021)

**CHAPTER 1
GENERAL PROVISIONS**

[...]

*Rule 3
Representation Before the International Bureau*

[...]

(2) *[Appointment of the Representative]*

- (a) The appointment of a representative may be made in the international application or by the new holder of the international registration in a request under Rule 25(1)(a)(i) and shall indicate the name and address, given in accordance with the Administrative Instructions, and the electronic mail address of the representative.

[...]

(4) *[Recording and Notification of Appointment of a Representative; Effective Date of Appointment]*

- (a) Where the International Bureau finds that the appointment of a representative complies with the applicable requirements, it shall record the fact that the applicant or holder has a representative, as well as the name, address and electronic mail address of the representative, in the International Register. In such a case, the effective date of the appointment shall be the date on which the International Bureau received the international application, request or separate communication in which the representative is appointed.

[...]

(6) *[Cancellation of Recording; Effective Date of Cancellation]*
[...]

(d) The International Bureau shall, upon receipt of a request for cancellation made by the representative, notify accordingly the applicant or holder.

[...]

Rule 5
Excuse in Delay in Meeting Time Limits

(1) *[Excuse in Delay in Meeting Time Limits due to Force Majeure Reasons]* Failure by an interested party to meet a time limit specified in the Regulations to perform an action before the International Bureau shall be excused if the interested party submits evidence showing, to the satisfaction of the International Bureau, that such failure was due to war, revolution, civil disorder, strike, natural calamity, irregularities in postal, delivery or electronic communication services owing to circumstances beyond the control of the interested party or other *force majeure* reason.

- (i) [Deleted]
- (ii) [Deleted]
- (iii) [Deleted]

(2) [Deleted]

- (i) [Deleted]
- (ii) [Deleted]

(3) [Deleted]

(4) *[Limitation on Excuse]* Failure to meet a time limit shall be excused under this Rule only if the evidence and action referred to in paragraph (1) are received by and performed before the International Bureau as soon as reasonably possible and not later than six months after the expiry of the time limit concerned.

[...]

Rule 5bis
Continued Processing

(1) *[Request]*

(a) Where an applicant or holder has failed to comply with any of the time limits specified or referred to in Rules 11(2) and (3), 12(7), 20*bis*(2), 24(5)(b), 26(2), 27*bis*(3)(c), 34(3)(c)(iii) and 39(1), the International Bureau shall, nevertheless, continue the processing of the international application, subsequent designation, payment or request concerned, if:

- (i) a request to that effect, signed by the applicant or holder, is presented to the International Bureau on the official form; and
- (ii) the request is received, the fee specified in the Schedule of Fees is paid and, together with the request, all of the requirements in respect of which the time limit concerned applied are complied with, within two months from the date of expiry of that time limit.

[...]

Chapter 4
Facts in Contracting Parties Affecting International Registrations

[...]

Rule 21

Replacement of a National or Regional Registration by an International Registration

(1) *[Request and Notification]* From the date of the notification of the international registration or of the subsequent designation, as the case may be, the holder may present directly to the Office of a designated Contracting Party a request for that Office to take note of the international registration in its Register, in accordance with Article 4bis(2) of the Protocol. Where, following the said request, the Office has taken note in its Register that a national or a regional registration or registrations, as the case may be, have been replaced by the international registration, that Office shall notify the International Bureau accordingly. Such notification shall indicate

- (i) the number of the international registration concerned,
- (ii) where the replacement concerns only one or some of the goods and services listed in the international registration, those goods and services, and
- (iii) the filing date and number, the registration date and number, and, if any, the priority date of the national or regional registration or registrations which have been replaced by the international registration.

The notification may also include information relating to any other rights acquired by virtue of that national or regional registration or registrations.

(2) *[Recording]*

- (a) The International Bureau shall record the indications notified under paragraph (1) in the International Register and shall inform the holder accordingly.
- (b) The indications notified under paragraph (1) shall be recorded as of the date of receipt by the International Bureau of a notification complying with the applicable requirements.

(3) *[Further Details Concerning Replacement]*

- (a) Protection to the mark that is the subject of an international registration may not be refused, even partially, based on a national or regional registration which is deemed replaced by that international registration.
- (b) A national or regional registration and the international registration that has replaced it shall be able to coexist. The holder may not be required to renounce or request the cancellation of a national or regional registration which is deemed replaced by an international registration and should be allowed to renew that registration, if the holder so wishes, in accordance with the applicable national or regional law.
- (c) Before taking note in its Register, the Office of a designated Contracting Party shall examine the request referred to in paragraph (1) to determine whether the conditions specified in Article 4bis(1) of the Protocol have been met.

- (d) The goods and services concerned with replacement, listed in the national or regional registration, shall be covered by those listed in the international registration. Replacement may concern only some of the goods and services listed in the national or regional registration.
- (e) A national or regional registration is deemed replaced by an international registration as from the date on which that international registration takes effect in the designated Contracting Party concerned, in accordance with Article 4(1)(a) of the Protocol.

Rule 22

Ceasing of Effect of the Basic Application, of the Registration Resulting Therefrom, or of the Basic Registration

(1) *[Notification Relating to Ceasing of Effect of the Basic Application, of the Registration Resulting Therefrom, or of the Basic Registration]*
[...]

- (c) Once the proceeding referred to in subparagraph (b) has resulted in the final decision referred to in the second sentence of Article 6(3) of the Protocol or in the withdrawal or renunciation referred to in the third sentence of Article 6(3) of the Protocol, the Office of origin shall, where it is aware thereof, promptly notify the International Bureau accordingly and shall give the indications referred to in subparagraph (a)(i) to (iv). Where the proceeding referred to in subparagraph (b) has been completed and has not resulted in any of the aforesaid final decision, withdrawal or renunciation, the Office of origin shall, where it is aware thereof or at the request of the holder, promptly notify the International Bureau accordingly.

[...]

CHAPTER 5
SUBSEQUENT DESIGNATIONS; CHANGES

Rule 24

Designation Subsequent to the International Registration

[...]

(3) *[Contents]*

- (a) Subject to paragraph (7)(b), the subsequent designation shall contain or indicate
[...]

- (ii) the name of the holder,

[...]

CHAPTER 9
MISCELLANEOUS

Rule 39

Continuation of Effects of International Registrations in Certain Successor States

(1) Where any State (“the successor State”) whose territory was, before the independence of that State, part of the territory of a Contracting Party (“the predecessor Contracting Party”) has deposited with the Director General a declaration of continuation the effect of which is that the Protocol is applied by the successor State, the effects in the successor State of any international registration with a territorial extension to the predecessor Contracting Party which is effective from a date prior to the date fixed under paragraph (2) shall be subject to

[...]

- (ii) the payment to the International Bureau, within the same time limit, of the fee specified in item 10.1 of the Schedule of Fees for the International Bureau, and of the fee specified in item 10.2 of the Schedule of Fees, which shall be transferred by the International Bureau to the successor State.

[...]

Rule 40

Entry into Force; Transitional Provisions

[...]

(7) *[Transitional Provision Relating to Partial Replacement]* No Office shall be obliged to apply Rule 21(3)(d), second sentence, before February 1, 2025.

SCHEDULE OF FEES
(as in force on November 1, 2021)

<i>Schedule of Fees</i>	<i>Swiss francs</i>
[...]	
<i>10. Continuation of Effects</i>	
10.1 Fee for the International Bureau	23
10.2 Fee to be transferred by the International Bureau to the successor State	41